



Menu of Services

For the past 23 years I've worked in every facet of the communications industry as a writer, editor and content creator. I've written and published books, edited magazines, reported for newspapers and video news agencies, provided content for every form of marketing campaign from social media blogs and posts to press releases and ad copy, and written technology and employee manuals. I've also consulted on political and advertising campaigns, reviewed clothing and outdoor equipment and worked as a public relations coordinator for both large corporations and small businesses. Below is an overview of the services I provide. Should there be something of interest that is not on this list, please contact me so we can discuss. My hourly rate of \$60 applies to most of the services listed here, however rates and fees are negotiable for ongoing projects.

Writing

- Articles (magazines, newspapers, online)
- Blog posts
- Newsletters
- Ghost writing books and publications
- Press releases
- Ad copy
- Web site copy
- Brochures
- Speeches and presentations

Editing

- Copy editing for all publications and online media
- Managing editor services for traditional media
- Video
- Structure and line editing for all publications
- Book and magazine
- Proofreading
- Annual Reports

Marketing and Advertising

- Campaign creation and implementation
- Social Media consultation
- Ad copy
- SEO capitalization

Public Relations

- Liaison with media
- Press releases and kits
- Event organization

Communications

- Campaign concept planning
- Program management and implementation
- Image and video sourcing
- Book and magazine publishing
- Media Training